

# Contract # 48641

**Schedule Dates** 10/15/12-10/21/12  
**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (28  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est 5242 10/15 ADD (28099)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 5242  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Standard  
**Comments**

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Multi Media Services Corp  
 915 King St.  
 2nd Floor  
 Alexandria, VA 22314

**Date Entered** 10/11/12  
**Last Modified** 10/11/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$27,100.50  
**Net Total** \$153,569.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Oct. 2012 127 \$180,670.00  
**Grand Total:** 127 \$180,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6A- 6:30A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		10/11/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12
4.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/11/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11A- 12P (ET)	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		10/11/12
6.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12
7.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12
8.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		10/11/12
9.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/11/12
10.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/11/12
11.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/11/12
12.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/11/12
13.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:30P- 5P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

# Contract # 48641

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**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (28  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est 5242 10/15 ADD (28099)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 5242  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 10/11/12  
**Last Modified** 10/11/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$27,100.50  
**Net Total** \$153,569.50  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
Oct. 2012 127  
Grand Total: 127  
**Spots**  
**Rate**  
\$180,670.00  
\$180,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5p- 5:30p (ET)	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		10/11/12
15.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:30p- 6p (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/11/12
16.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11p- 11:35p (ET)	1	1	1	1	1	1			5	\$3,000.00	\$15,000.00	WHDH Boston (WHDH)		10/11/12
17.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11:34p- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1			5	\$1,600.00	\$8,000.00	WHDH Boston (WHDH)		10/11/12
18.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/11/12
19.0	Normal Line / SPOT	10/15/12-10/18/12	4	:30	4:30A- Early Today	10	X	X	X	X				10	\$100.00	\$1,000.00	WHDH Boston (WHDH)		10/11/12
20.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/11/12
21.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/11/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:57p- THE VOICE	2								2	\$15,000.00	\$30,000.00	WHDH Boston (WHDH)		10/11/12
23.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	7:57p- THE VOICE			1						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/11/12
24.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9p- PRESIDENTIAL DEBATE			2						2	\$5,000.00	\$10,000.00	WHDH Boston (WHDH)		10/11/12
25.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	9p- Law & Order SVU				1					1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/11/12
26.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9p- GRIMM	1						X		1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12

## CONFIRMATION CONTRACT

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Agency Multi Media Services Corp (2430)  
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Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 5242  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

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CO-OP No  
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Package Deal  
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Sales Tax

10/11/12  
10/11/12  
Charles Shiebler  
No

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 127 \$180,670.00  
Grand Total: 127 \$180,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 7 News Today in New England	2						X		2	\$200.00	\$400.00	WHDH Boston (WHDH)		10/11/12
28.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	10A- 11A (ET)	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/11/12
29.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:57P- REVOLUTION (R)							1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/11/12
30.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	10P- LAW & ORDER SVU (R)							1		1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		10/11/12
31.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	1:31A- EXTRA WEEKEND							2		2	\$60.00	\$120.00	WHDH Boston (WHDH)		10/11/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	10:27A- Meet the Press								1	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/11/12
33.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11:29P- Saturday Night Live								1	1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/11/12

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Date:

Accepted Station:

Date:

Comments:

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